

ABSTRAK

Elvita Sari Br Ginting 2019119012, Pengaruh Protokol kesehatan terhadap kenyamanan Pengunjung Taman Fatahillah, Pembimbing Ina G Djamhur, A.Par,M.Sc.

Penelitian ini bertujuan untuk mengetahui pengaruh protokol kesehatan terhadap kenyamanan pengunjung Taman Fatahillah pada masa pandemi covid-19. Pada penelitian ini menggunakan 100 sampel sebagai responden untuk di teliti. Analisis data penelitian ini menggunakan metode analisis deskriptif kuantitatif, Analisis Regresi Linear Sederhana, dan uji t.

Penilaian pengunjung terhadap protokol kesehatan di Taman Fatahillah dinilai dari 10 indikator yaitu penyediaan tempat cuci tangan atau sabun handsinitizer, pemeriksaan suhu tubuh di pintu masuk, penerapan jam operasional, melakukan jaga jarak dengan pengunjung lain, penggunaan masker, pembayaran dengan non tunai, menjaga kebersihan toilet, meatuhi antrean alur pintu keluar, dan penyediaan tempat cuci tangan/handsinitizer di pintu keluar. Dari 10 indikator penilaian Protokol kesehatan tersebut, nilai rata- rata pada variabel penilaian protokol kesehatan adalah sebesar 3,53 yang artinya protokol kesehatan di Taman Fatahillah sudah baik penerapannya, karna berada pada interval 3,43-4,23. Nilai rata – rata terendah diperoleh sebentar 3,23 yang terdapat pada indikator kebersihan toilet. Adapun nilai rata- rata tertinggi sebesar 4,04 yang terdapat pada pernyataan Penyediaan tempat cuci tangan dengan sabun/handsinitizer di pintu masuk. Penilaian terhadap tingkat kenyamanan pengunjung Taman Fatahillah dengan penerapan protokol kesehatan dimensi pintu masuk, fasilitas publik dan pintu keluar. Dari analisis permasalahan diatas dapat disimpulkan pengaruh penerapan protokol kesehatan yang baik sangat berpengaruh terhadap tingkat kenyamanan pengunjung. Saran dari peneliti perlu adanya konsistensi penggunaan protokol kesehatan di karenakan masih ada hasil yang belum cukup maksimal bagi pengunjung dan memperhatikan lagi kegiatan operasional protokol kesehatan maupun fasilitas yang tersedia agar setiap pengunjung yang datang akan merasa lebih aman, percaya, dan yakin. Hasil penelitian juga menunjukkan bahwa protokol kesehtan berpengaruh secara signifikan terhadap kenyamanan pengunjung Taman Fatahilah Jakarta dengan hasil regresi linear sederhana di peroleh persamaan $Y = 2,842 + 0,153x$

Kata Kunci : Protokol Kesehatan, Kenyamanan Pengunjung, Pengaruh, Analisis ii

ABSTRACT

Elvita Sari Br Ginting 2019119012, Effect of Health Protocol on the Comfort of Fatahillah Park Visitors, Supervisor : Ina G Djamhur,A.Par,M.Sc.

This research was conducted to determine the effect of health protocols on the comfort of Fatahillah Park visitors during the covid-19 pandemic. In this study, 100 samples were used as respondents to be examined. The data analysis of this research used quantitative descriptive analysis method, Simple Linear Regression Analysis, and t test.

Visitors' assessment of health protocols at Fatahillah Park is assessed from 10 indicators, namely the provision of hand washing places or hand sanitizer soap, checking body temperature at the entrance, implementing operating hours, keeping a distance from other visitors, using masks, paying non-cash, keeping toilets clean. , comply with the exit line, and provide a hand washing area / hand sanitizer at the exit. Of the 10 health protocol assessment indicators, the average value for the health protocol assessment variable is 3.53, which means that the health protocol in Fatahillah Park has been well implemented, because it is in the 3.43-4.23 interval. The lowest average value is obtained briefly 3.23 which is contained in the indicator of making physical contact with other visitors or officers. The highest average value is 4.04 which is contained in the statement Provision of hand washing facilities with soap/handsinitizer at the entrance. Assessment of the comfort level of visitors to Fatahillah Park by implementing health protocols for the dimensions of entrances, public facilities and exits. From the analysis of the problems above, it can be concluded that the effect of applying good health protocols greatly affects the level of visitor comfort. Suggestions from researchers need to be consistent in the use of health protocols because there are still results that are not maximal enough for visitors and pay attention to operational activities of health protocols and available facilities so that every visitor who comes will feel more secure, trust, and confident. The results also show that the health protocol has a significant effect on the comfort of visitors to Taman Fatahilah Jakarta with simple linear regression results obtained by the equation $Y = 2.842 + 0.153x$.

Keywords : Health Protocol, Visitor Comfort, Influence, Analysis