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PROCEEDINGS

The 1st International Allied Health Student Conference (IAHSC) 2021

"The Role of Civitas Academica through Research and Community Engagement Results in the Enhancement of Multi-disciplinary Collaboration on Global Health Science"







Indonesia, September 14-15 2021



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PROCEEDINGS

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TABLE OF CONTENT

ProceedingsI
Table of ContentII
Welcome MessageVII
The BoardsX
The SpeakersXII
About OrganizerXII
Conference ProgramXIX
List of Abstract1
NURSING
The Effectiveness of Hypnosis in Nursing Implementation
Improving Public Awareness on Peritoneal Dialysis Through Public Health Nurses in
Aceh: a Document Review
Analysis of the Physical Home Environment and Community Behavior Towards
Incidence of Dengue Hemorrhagic Fever in Riau Province
Students' Knowledge of COVID-19 Positive Postpartum Mothers' Care6
The Effectiveness of Autogenic Relaxation on Patient's Anxiety7
Factors Affecting Family Knowledge on Hypertension Disease: A Narrative Review8
Giving Commitment Acceptance Therapy and Family Psychoeducation in Caring for
Clients with Ineffective Health Care Using Watson Theory Approach9
The Effect of Bay Leaf (Syzygium Polyanthum) in Reducing Uric Acid Levels10
The Factors that Affect of Sleep Quality for Nursing Students Bachelor of Nursing at
the Faculty of Nursing Science Muhammadiyah University Jakarta in 202111
The Effect of Group Education Using Online Media on Self Care for Obese Among
Students in Faculty of Nursing Muhammdiyah Jakarta 2021
The Determinant of the Incident of Hypertension in Balekambang Health Center,
Bendungan Village, Jonggol Sub-Distric in the Year 2021
The Effectiveness of Oral Sucrose on Pain During Invasive Procedures in Premature
Infants: Scoping Review
Risk of Post-Stroke Pneumonia During Hospitalization
Use of Mobile-App for Older People with Chronic Diseases to Cope with the
COVID-19 Pandemic



























Prevention of COVID-19 Transmission in Islamic Boarding Schools (Pesantren):
Literature Review
Relation Between Physical Activity and Blood Pressure in Patients with Hypertension18
Can Zinc Consumption Reduce Dysgeusia Symptoms in COVID-19 Patients?: A
Narrative Review
Mental Health Nursing Practice In Supporting The Task Of Indonesian National
Army : Literature Review
Pronational Position of Oxygen Saturation And Pulse Frequency In Low Birth
Weight Babies21
Nursing Care for the Patient Mrs.Y with Ischemic Stroke with Complicated Factors
Hypokalemia in the Cempaka Room of West Bekasi Private Hospital During the
COVID-19 Pandemic
Family Support of Youth with Thalassemia
The Effect of Social Support on Perinatal Depression: Literature Review24
Nursing Sectio Care Indication with Heavy-Severe Pre-Eclampsia25
The Relationship Between Chemotherapy and Psychological Problems in Breast
Cancer Patients
Relationship of Knowledge and Attitude of Mothers with Exclusive Breastfeeding
Practices in District Tulang Bawang Barat 2021
MEDICAL LABORATORY TECHNOLOGY
Antibacterial Activity of Ketapang (Terminalia catappa L.) Leaves Extract Against
Pathogenic Bacteria Edwardsiella tarda Isolated from Catfish (Clarias batrachus)29
Examination of Alcohol Levels in Alcohol Drinkers Using the Alcohol Saliva Strip
Test
Overview of Lactic Acid Levels in Coronavirus Disease (COVID-19) Patients at One
of the Private Hospitals in Bintaro South Tangerang
The Illustration Grow of Contaminant Fungi at White Bread Based on Temperature
and Humidity
Identification of Formalin in Unbranded Wet Noodles at Traditional Markets of
Tambun Selatan Using Test Kit Methods and UV-VIS Spectrophotometry
Overview of Bacterial Cause Urinary Tract Infections and Resistance Antibiotics at
Hospital in Depok
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Comparison Between Musca sp. And Chrysomya sp. as Carriers of Pathogenic
Parasites in TPA Bantar Gebang, Indonesia
Profile of Bacteria That Cause Urinary Tract Infection (UTI) and Patterns of
Antibiotic Resistance in 2019-2021 at North Jakarta Private Hospital
Potential Test of Momordica charantia Extract as Larvicidal Against Culex sp Larvae37
Description of Routine Hematological Tests and NS1 Antigen in Dengue Fever
Patients in Depok Private Hospitals
PHARMACY
Formulation and Evaluation of Gel Mask Peel of Black Glutinous Rice (Oryza sativa
Var Glutinosa) Extract and Green Tea (Camelia sinensis) Extract
Determination of Flavanoid Levels in Ethyl Acetate Extract of Lime Peel (Citrus X
aurantiifolia (Christm.) Swingle)
Analysis of Caffeine Levels in Arabica Decafeination Coffee (Coffea arabica L.) and
Robusta (Coffea canephora) Sold on Marketplace Using UV-VIS Spectrophotometry
Method
Appropriate Use of Antidiabetic Drugs Evaluation in Type II Diabetes Mellitus
Patients at Installation of a Private Hospital in East Bekasi Region in 202043
Appropriate Use of Oral Antihypertensive Drugs Evaluation in Nondialysis Chronic
Kidney Disease Patient of Private Hospital in East Bekasi 2018-202044
Oral Antidiabetic Usage Evaluation in Type 2 Diabetes Mellitus in Patients of
Hospital X at East Bekasi Region Using Observational Description Method in 2019 -
202045
Analysis of Outpatient Satisfaction with Pharmaceutical Services at a Private Hospital
Pharmacy Installation in East Bekasi
Synergism Test of Dates (Phoenix dactylifera L.) and Raw Tempeh on Antioxidant
Activity57
The Potency of Binahong Leaves Ethanolic Extract (Anredera cordifolia) as Inhibitor
of Staphylococcus aureus
NUTRITION
Yoghurt Drinks Formulation with the Extract of Avocado Seeds (Persea americana
Mill) as a Functional Drink Source of Antioxidants

The 1st International Allied Health Student Conference (IAHSC) 2021

Indonesia, September 14-15 2021





The Relationship Between the Application of the Gluten Free Casein Free Diet and
the Physical Activity of Children with Autism Spectrum Disorder51
Dekazi Games as Interactive Nutrition Education Media for School-Age Children in
Era 4.052
Knowledge on Soft Drinks, Mass Media and the Peers Role and Its Relationship with
the Habitual Consumption of Soft Drinks Among High School Students in Bekasi53
Relationship Between Knowledge on Soft Drinks and Consumption of Iron Source-
Containing Foods with Learning Achievement of School Going Adolescent Girl in
Bekasi
The Correlation Between Fat Intake and Stress Level Toward Menstrual Cycle on
Female Students at SMAN 107 Jakarta55
The Relationship Between Stress Levels and the Risk of Eating Disorders with Eating
Behavior Among Adolescents at SMA Islam PB Soedirman Bekasi During the
COVID-19 Pandemic
Effect of Oral Nutrition Supplement Containing Tapioca Resistant Maltodextrin on
Satiety, Hunger and Appetite in Healthy Adult
Relationship Between Knowledge, Nutritional Adequacy Level, Tea Drinking Habits
and Nutritional Status with Anemia Among Adolescent Gilrs in SMK Pramata Mulya
Karawang
Sensory Evaluation of High-Protein Oral Nutritional Supplement from Egg Albumin
Based
The Promised Benefits of Nutriquiz Via Instagram for Improving Nutrition
Knowledge Among Teenagers
Interactive Nutrition Education Using "Kuliah Whatsapp (Kulwap)" for Adolescent
During Pandemic 61

























THE PROMISING BENEFITS OF NUTRIQUIZ VIA INSTAGRAM TO IMPROVE NUTRITION KNOWLEDGE AMONG INDONESIAN TEENAGERS

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Abstract

Teenagers play an important role as the key to the nation's golden generation but also vulnerable due to the low knowledge of balanced nutrition. Instagram was the most popular social media for teenager in Indonesia that had potential for nutrition education. This study aims to determine the effect of nutrition education intervention through Nutrition Quiz (Nutriquiz) via Instagram among teenagers aged 15-20 years old. Nutriquiz consisted of 2 stages and each stage consisted of pre- and post- quiz. The pre-test questions were given before the nutrition infographs content material was uploaded to Instagram while the post-test questions were given after. There were 69 participants who successfully participated in Nutriquiz. The results of the Paired Sample T-Test difference test showed that there was a significant difference with p<0.05 between the participants' scores at the time of pre- and post-quiz. The number of participants in the low category score decreased while in the good category increased. Both the average score of participants in the low and good category increased from pre- to post-quiz respectively by 46.4 to 50.2 and 83.8 to 89.1. Nutriquiz through Instagram had promising benefits for teenagers by increased the curiosity in collecting information that generated the learning process.

Keywords: Education, Instagram, Nutrition, Online, Teenager, Quiz

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Etc.























