

ABSTRAK

Usaha sapi perah di DKI Jakarta terjadi secara turun temurun dan terjadinya peningkatan. Peningkatan ini juga menimbulkan dampak bagi lingkungan sekitar peternakan, antara lain pencemaran terhadap bau yang tidak sedap, pencemaran terhadap air, pencemaran terhadap tanah dan keberadaan lalat yang mengganggu. Persepsi masyarakat terhadap usaha sapi perah ini sangat beragam, oleh karena itu penulis melakukan analisa persepsi masyarakat terhadap usaha peternakan. Pengambilan data dilakukan di Kecamatan Pancoran, Jakarta Selatan, DKI Jakarta. Data di peroleh melalui penyebaran kuestioner kepada warga dan wawancara setelah itu di olah dengan metode USG dan Skala Likert. Dari hasil pengolahan data, diperoleh bahwa masyarakat terganggu dengan pencemaran terhadap bau yang tidak sedap, pencemaran terhadap air, pencemaran terhadap tanah dan keberadaan lalat yang mengganggu. Usulan untuk mengatasi dampak lingkungan dilakukan dengan menjadikan fases sapi menjadi pupuk organik dan biogas. Penanganan dampak lingkungan yang baik dapat memberikan dampak sosial dan juga memberikan banyak manfaat kepada masyarakat sekitar.

Kata Kunci: Peternakan Sapi, Dampak Lingkungan, Metode USG, Skala Likert, Usulan

Abstract

The dairy cattle business in DKI Jakarta has been hereditary and has been increasing. This increase also has an impact on the environment around the farm, including pollution due to unpleasant odors, water pollution, soil pollution and the presence of annoying flies. The public's perception of the dairy business is very diverse, therefore the author conducted an analysis of the public's perception of the dairy business. Data collection was carried out in Pancoran District, South Jakarta, DKI Jakarta. Data was obtained through distributing questionnaires to residents and after interviews were processed using the ultrasound method and Linkert Scale. From the results of data processing, it was found that the community was disturbed by pollution due to unpleasant odors, water pollution, soil pollution and the presence of annoying flies. The proposal to overcome environmental impacts is made by turning cow faeces into organic fertilizer and biogas. Handling environmental impacts well can have a social impact and also provide many benefits to the surrounding community.

Keywords: Cattle farm; Environmental Impact; Ultrasound method; Likert Scale; Proposal;