

## ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh Rasio Likuiditas, Solvabilitas, Profitabilitas dan Aktivitas terhadap Pertumbuhan Laba dengan CAGR (Compound Annual Growth Rate) sebagai alat ukur pertumbuhan laba. Penelitian ini dilakukan pada perusahaan Subsektor perdagangan ritel barang primer yang terdaftar di BEI tahun 2019-2022 dimana perusahaan tersebut mengalami fluktuasi pada pertumbuhan laba pada tahun tersebut. Populasi pada penelitian ini adalah perusahaan subsektor perdagangan ritel barang primer pada tahun 2019-2022 yaitu 13 perusahaan. Dengan sampel perusahaan yang memenuhi kriteria peneliti sebanyak 10 perusahaan selama 4 tahun yaitu sebanyak 40 perusahaan. Teknik analisis data menggunakan analisis regresi data panel. Hasil analisis menunjukkan bahwa secara parsial Current Ratio, Debt to Equity Ratio, Return On Equity dan Total Asset Turn Over tidak berpengaruh signifikan terhadap pertumbuhan laba, sedangkan secara simultan atau bersama-sama Current Ratio, Debt to Equity Ratio, Return On Equity dan Total Asset Turn Over berpengaruh signifikan terhadap pertumbuhan laba.

Kata Kunci: Current Ratio (CR), Debt to Equity Ratio (DER), Return On Equity (ROE), Total Asset Turnover (TATO), Pertumbuhan Laba, CAGR (Compound Annual Growth Rate).

## ABSTRACT

This research aims to determine the effect of Liquidity, Solvency, Profitability and Activity Ratios on Profit Growth with CAGR (Compound Annual Growth Rate) as a measuring tool for profit growth. This research was conducted on primary goods retail trade subsector companies listed on the IDX in 2019-2022 where these companies experienced fluctuations in profit growth in that year. The population in this research is primary goods retail trade subsector companies in 2019-2022, namely 13 companies. With a sample of companies that met the researchers' criteria, there were 10 companies over 4 years, namely 40 companies. The data analysis technique uses panel data regression analysis. The results of the analysis show that partially the Current Ratio, Debt to Equity Ratio, Return On Equity and Total Asset Turn Over do not have a significant effect on profit growth, while simultaneously or together the Current Ratio, Debt to Equity Ratio, Return On Equity and Total Asset Turn Over have a significant effect on profit growth.

Keywords: Current Ratio (CR), Debt to Equity Ratio (DER), Return On Equity (ROE), Total Asset Turnover (TATO), Profit Growth, CAGR (Compound Annual Growth Rate).